



**For Immediate Release**

**Date: 12.02.2018**

## **Young Designers Gave Life to Natural Stone**

**The Young Creative Ideas Platform, which is taking place within the MARBLE-International Natural Stone and Technology Fair which will be organized 24th time this year; brought together young designers and innovative firms from the industry. 22 designs to be produced by 11 companies that support the platform, will be exhibited at fuarizmir. Three of the best natural stone projects will be awarded.**

MARBLE - International Natural Stone and Technology Fair, one of the most important meetings of the world in natural stone sector, will host a large number of industry professionals from various countries in fuarizmir which is Turkey's largest and most modern exhibition center on 28-31 March,2018.

### **39 designs arrived**

The "Young Creative Ideas Platform", which will be held for the first time this year under the theme of "different" will bring together the students and new graduates from design and architecture departments of the universities with industry-leading companies. The applications for this platform ended on 23 January. 39 designs of young designers have applied from the universities such as Middle East Technical University (METU), Yaşar University, İzmir University of Economics, University of Economics and Technology of The Union of Chambers and Commodity Exchanges of Turkey (TOBB), Mimar Sinan University of Fine Arts, Karabük University and Işık University.

### **From the Radiator to the Bed**

Young designers exhibited their talents with designs that can be used in every area of life by using natural stone. Among the applications were designs such as; marble radiator, beds, floor heating doghouse, newspaper-magazine rock, food bowl, soap dish, food service set, city furniture, coffee table, illuminated floor tile, humidification unit, remembrance stone, door



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handle, dinner table, heated marble and serving dish, cup, cigar ashtray, penholder, illuminated plant breeding unit, door block, salt cellar- pepper cellar, decorative separator and chess sets.

## **22 designs to be produced**

In the first phase, on Wednesday, January 24, the jury composed of; Sezai Alkan- accounting member of Istanbul Association of Mine Exporters, architect Metin Kılıç- M+D Architecture co-founder, Özlem Perşembe- Nesne Industrial and Mechanical Design, Banu Bekişoğlu Celkan- General Manager of Su Marble Doğaltaş, Assoc.Prof.Dr. Mine Ovacık- head of Industrial Design Department of Yaşar University, Assistant Prof. Can Özcan- İzmir University of Economics, head of Industrial Design Department of School of Fine Arts and Design, Instructor Dr. Elif Kocabıyık Savasta- Industrial Designers' Society of Turkey Head of Izmir Branch, has decreased the number of designs to 26 which was 39 at the jury meeting held in fuarizmir. On Friday, January 26, the designers and the companies; Silkar / Akdo and Granitaş from İstanbul, Natur Stone and Türeks from Afyon, Peyar from Ankara, Limra Mermer from Bursa, Tümaş Mermer and Kömürcüoğlu from Denizli and Taşpınar Granit, Alimoğlu Mermer, İzko Mermer, which are giving support to the Platforme came together in a meeting. The young designers presented their projects they designed with giving shapes natural stones to the owners and the authorities of the companies. After the presentations, 11 firms have selected 22 designs out of 26 for production.

## **The best 3 projects to be Chosen**

The 22 designs to be produced by the Firms will be exhibited at the 24th MARBLE-International Natural Stone and Technology Fair to be organized between 28 - 31 March. All of the designs will be given a special design plaque as "Marble Different Design Award". As a result of the evaluation of the jury, the best 3 projects to be selected will be given 5 thousand TL prize money and a special design plaque as "Marble Most Different Design Award". Additionally, a maximum of 2 projects will be awarded for good cooperation reflected in the production process of the designer and a "Marble Collaboration Design Award" design plaque will be given.

## **Innovative and Original Design**

The platform, which will strengthen the sector with new designs, will also encourage original designs that will create innovation in international markets. The event that will contribute to the strengthening of the innovative and unique designer identity in the sector, it will also encourage and increase the use of natural stone and marble while increasing the sector's competitive power. The designs will consist of natural stones, which have an important place among the Turkish export products.



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## Which projects will be produced?

The designs which will be produced and the producer of each design, are as follows ;

The design called “İçimgah” by Dilara Akkaya and Emre Kıvrak - Peyar,

The design called “Ola & Çizgi” by Gülce Gümüşdere – Peyar,

The design called “Organizer” by Murat Yavuz Özbek - Peyar,

The design called “Ibeam” by Ümit Çağlar - İZKO Marble,

The design called “Smyrna” by Nimet Dilaver - İZKO Marble,

The design called “Mermerdiven” by Berke İnce - Tümaş,

The design called “Aura” by Samed Tümer - Tümaş,

The design called “Calient” by Orçun Umut Kumova - Granitaş,

The design called “Doğal Taşın Yıldızı” by Merve Varol Can- Granitaş,

The design called “Koza” by Fatma Betül Dokucu - Türeks,

The design called “Lava” by Yılmaz Arda Aksaç - Taşpınar Mermer,

The design called “Hatıra Taşı” by İsmail Güneş Ötken - Taşpınar Mermer,

The design called “Kunt” by Emre Oğuz Tatar - Taşpınar Mermer,

The design called “Motif Sehpa” by Başak Yunatçı - Limra,

The design called “U-Bench” by Gizem Karataş -Limra,

The design called “Yin-Yang” by Mert Taş - Silkar,

The design called “Moon” by Nimet Dilaver - Natur Stone,

The design called “Hür” by Çağla Çağlar - Natur Stone,

The design called “Babli Mama Kabı” by Başak Yunatçı- Natur Stone,

The design called “Ferhat ile Şirin” by Göksu Yılmaz - Kömürcüoğlu,

The design called “Cave” by Burçin Şahin - Alimoğlu,

The design called “Alaf” by Oğuz Boz - Alimoğlu tarafından üretilecek.

## It will grow even bigger

MARBLE; with its splendid stands, state-of-the-art work machines, tons of giant marble blocks and unusual marbles, hosted the participants from 30 countries and 48 provinces in 2017. While the fair increased the number of foreign exhibitors from 193 to 213, a total of 109 exhibitors opened their own stands. MARBLE, which has 50 thousand 218 visitors from 104 countries along with domestic visitors, is targeted to grow even further this year.